Developing a Women's Health Action Plan Women's Health Grampians



WHG region













Why?

- Collect targeted local data to increase WHG knowledge and capacity
- Increase WHG profile and partnerships
- Direct future work upstream by supporting service providers

Aims

- Identify strategies to support workers to provide women's health information to rural and regional women
- Develop strategies to provide health promotion and gendered expertise to support women's health workers
- Inform WHG about best ways to improve health status of women

Process

- Organisation readiness and support
- Invitations through CEOs and Health Promotion Networks
- Wimmera 8 focus groups and 1 forum
 Grampians Pyrenees 6 focus groups and 1 forum



Process

- Broad questions
- Two WHG staff members and one consultant lead discussions
- Forum working document created from information collected
- Forum held to validate data and suggest strategies to address issues

Integrated Approach

- Met with members of the Wimmera Primary Care Partnership and Grampians Pyrenees Primary Care Partnership prior to consultations
- Liaised with key workers/organisations
- All consultations held at Health Services or Local Council Offices

Process Evaluation

- 40 organisations and services engaged
- Use of consultant
- Holding forum as follow up to focus groups
- Improved data and partnerships
- Use of partnerships and key people

Impact Evaluation

- 9 main themes and contributing factors identified
- Increased data and knowledge to inform planning and support funding applications and advocacy
- Increased partnerships
- Increased WHG worker capacity

Outcome evaluation

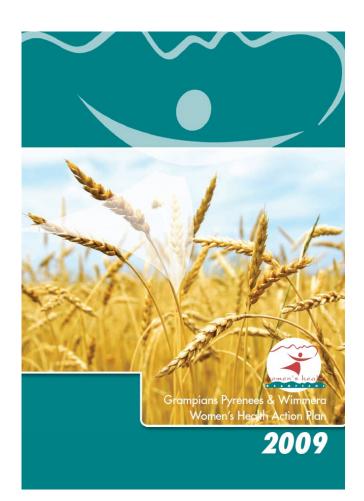
 Increased partnerships and project opportunities



Challenges

- Engaging representation from all sectors and locations
- No WHG worker currently based in GP region
- Some people uncertain as to whether to attend

Acknowledgements



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