



making
all the **difference**

Violence against Women From Response to Prevention A Northern Metropolitan Region Approach



**WOMEN'S HEALTH
IN THE NORTH**



About WHIN

Women's Health In the North (WHIN) is State Government funded and covers the northern metropolitan region of Melbourne.

It aims to strengthen women's health and wellbeing with a strategic focus on:

- Gender Equity
- Preventing Violence against Women
- Sexual and Reproductive Health
- Economic Participation
- Environmental Justice



Key Message

Violence against women is ...

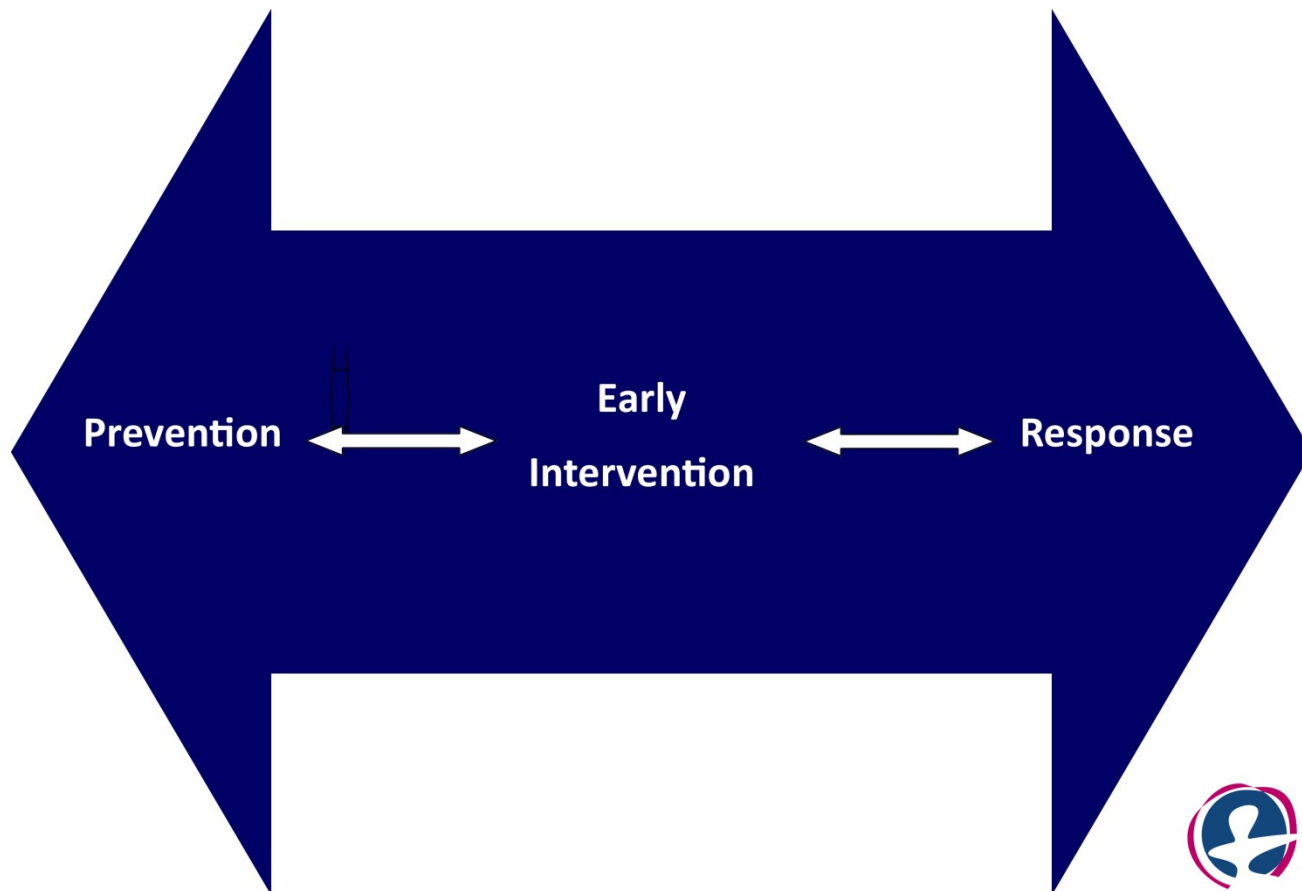
Prevalent:
a shared experience of
women around the world

Serious:
with consequences for
women, their families, the
community and nations

Preventable:
through actions that
address its causes



Role of WHIN in Violence against Women's Work



Response





Response

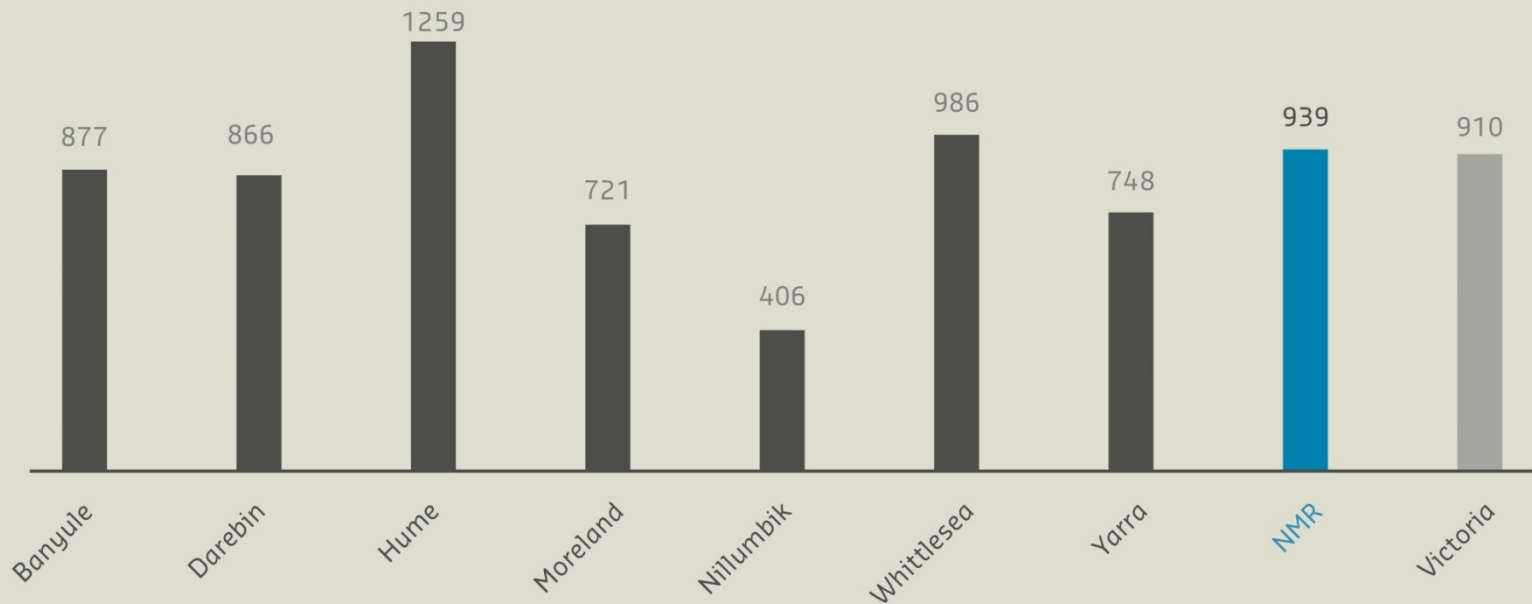
NMR FAMILY VIOLENCE REPORTED INCIDENTS FOR 2011-2012:

- the total number of reported incidents in the NMR was 8,063;
- the total number of reported incidents in Victoria was 50,382;
- this is a rate of 938.8 per 100,00 population for the NMR ³, compared to a rate of 910.3 per 100,000 for Victoria;
- on average, 155 incidents of family violence are reported to police every week;

Response

2011-12 FAMILY VIOLENCE REPORTED INCIDENTS

NMR - RATE PER 100,000



Source: Victoria Police Law Enforcement Assistance Program Database



Response

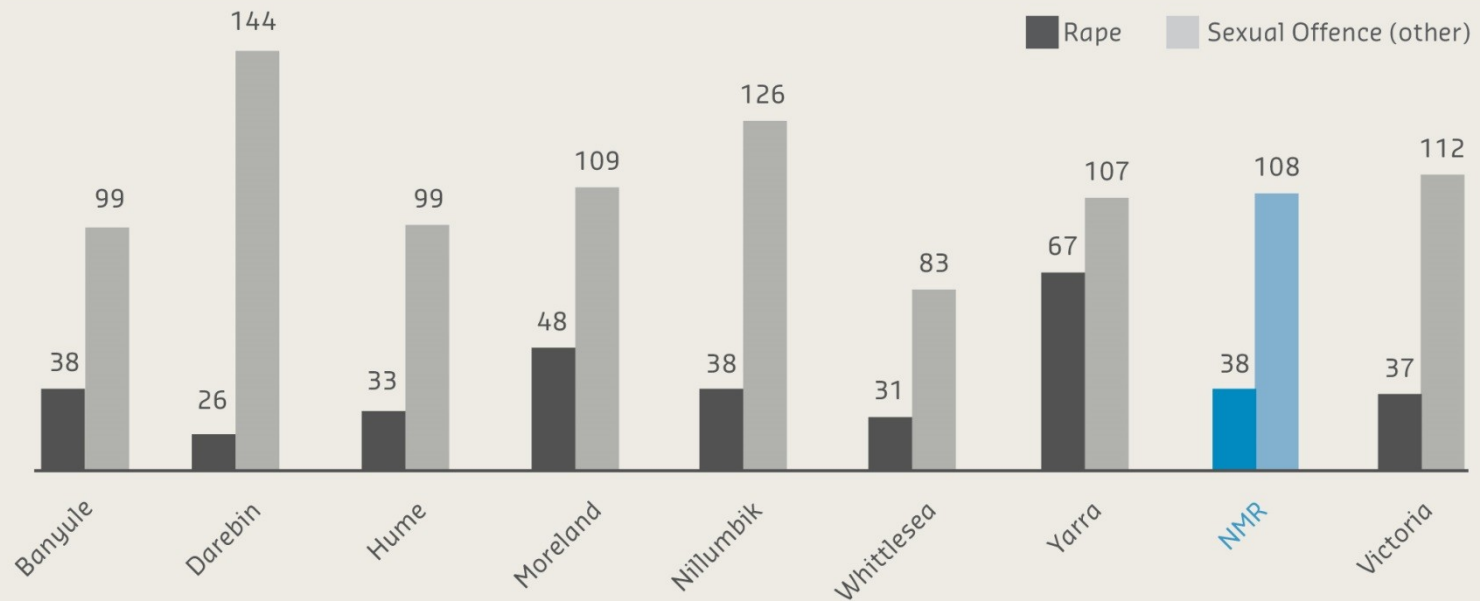
NMR SEXUAL ASSAULT RECORDED OFFENCES 2011-2012

- the total number of recorded offences for sexual assault 'rape' in the NMR was 328, and 2,044 in Victoria;
- 328 rapes – this is a rate of 38.2 per 100,000 population, compared to 36.7 per 100,000 for Victoria;
- the total number of recorded offences for sexual assault 'other' in the NMR was 924, and 6,264 in Victoria.
- 924 other sexual assaults – this is a rate of 107.6 per 100,000 population, 112.4 for Victoria.

Response

2011-2012 SEXUAL ASSAULT (RAPE) & SEXUAL ASSAULT (OTHER) RECORDED OFFENCES

NMR - RATE PER 100,000



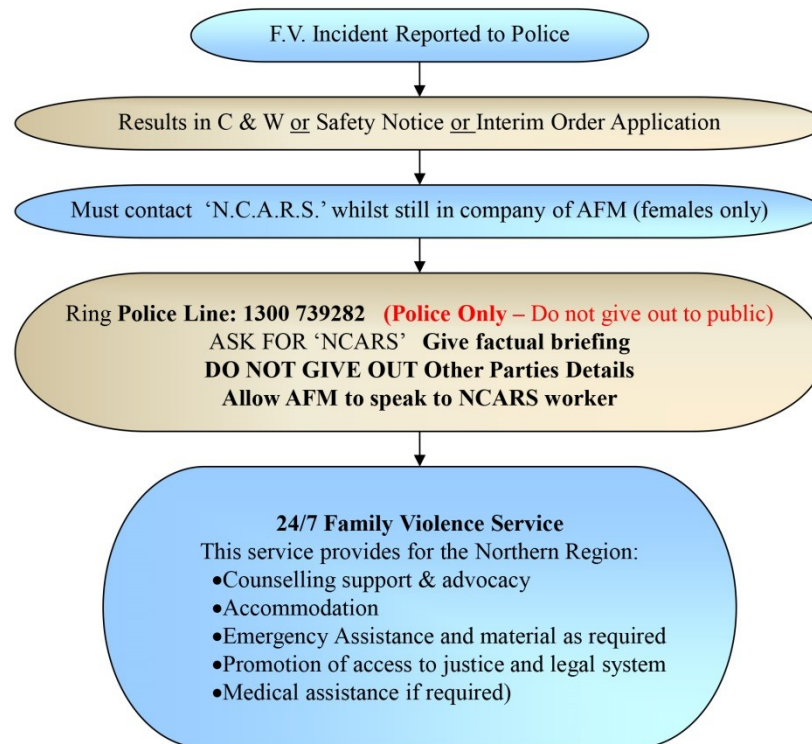


Northern Integrated Family Violence Services

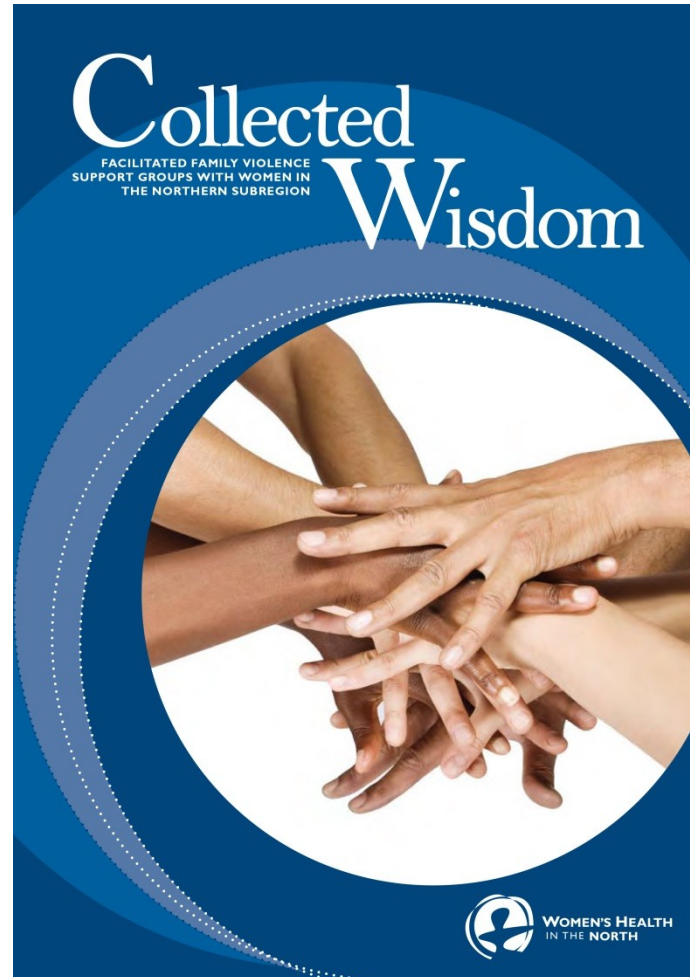


Northern Crisis Advocacy Response Service

NCARS formal VicPol referral



Counselling and Support Alliance



Early Intervention



Love Control



Week Without Violence Clothesline Project



Family Violence Help Cards



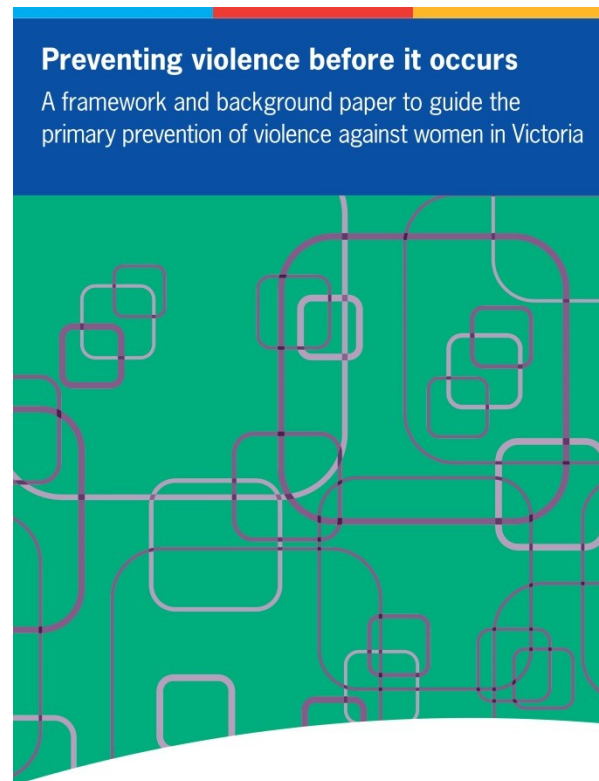
Prevention





Preventing Violence before it Occurs

A Strategy and Background Paper to Guide the Primary Prevention of Violence against Women in Victoria





Building a Respectful Community

PVAW Regional Strategy



The North Commits to Building a Respectful Community



Whole of Organisation Approach to PVAW Resourcing Regional Organisations

Prevention of Violence against Women Organisational Audit Tool			
1. Organisational commitment at the operational and strategic level			
<i>The prevention of violence against women is embedded in organisational strategies, plans, services and programs.</i>			
Indicators	Yes/ No / Partially	Evidence	Further action & person responsible
Does your organisation have a high-level commitment to gender equity and violence prevention, e.g. in the vision, mission or goals, or through a policy statement?			
Does your organisation apply gender analysis to research and planning, using sex-disaggregated data? (Refer to WHIN Gender Analysis Planning Tool)			
Is the prevention of violence against women included in broad health promotion strategies, e.g. Integrated Health Promotion Plan or Community Health and Wellbeing Plan?			
Is there a specific strategy or framework to incorporate actions to prevent violence against women throughout all services and programs? (Refer to WHIN PVAW Resource List for examples of strategies)			
Are your strategies to prevent violence against women grounded in the existing evidence base? (Refer to WHIN PVAW Resource List)			
Is the prevention of violence against women included in various team and individual work plans across the organisation, including managers and executives?			
Is the prevention of violence against women identified in one or more staff position descriptions?			
Has a budget been allocated to prevention of violence against women strategies, including funds for evaluation?			
Has your organisation audited its facilities and services with regard to women's safety, accessibility, participation/wage rates and satisfaction?			
Does your organisation have a communications strategy to advocate the importance of preventing violence against women to a range of audiences, i.e. clients, community, partners, government and media?			
Does your organisation participate in either the White Ribbon Campaign or Week Without Violence, to raise community awareness about violence against women, via events and social marketing?			



Benefits of This Approach

- Prevention work is informed by voices of women and those who work with them.
- Specialist services and workers are supported by mainstream services engaged in prevention work.
- Engagement at different organisational levels The approach has built the ownership of and strengthened prevention work.



The Next Frontier

- Effective, ongoing evaluation of attitude change in the community.
- Moving from theory – Place based programs, broad community engagement, effective social marketing with consistent messages.
- Systematic cross sectorial, structural support to prevention of violence against women work.



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