

**VIOLENCE
PREVENTION
ALLIANCE**



GLOBAL CAMPAIGN FOR VIOLENCE PREVENTION
CAMPAGNE MONDIALE POUR LA PREVENTION DE LA VIOLENCE
VIOLENCE PREVENTION ALLIANCE / ALLIANCE POUR LA PREVENTION DE LA VIOLENCE

6th Australian Women's Health Conference
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Primary Violence Prevention Working our way out of a job?

Fiona Meade
Adelaide Hills Community Health Service
fiona.meade@health.sa.gov.au

In this presentation...

Primary Violence Prevention

Inside Out Violence Prevention Project

Highlights

Outcomes

Shipwrecks and Lighthouses

“Let every shipwreck be your lighthouse”

Chris Hancock, Comedian, 1962.

Primary Violence Prevention

Primary universal
no risk populations
prevent before it occurs

Secondary targeted
risk evident
prevent it getting worse

Tertiary everything is broken
fix it up
minimise long term injury
avoid death

Primary Violence
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Outcomes

Shipwrecks
and lighthouses

Inside Out Violence Prevention Project

May 2007 – May 2009

.4 FTE

Two Goals:

- Enhance the capacity of the organisation to address issues of V & A in the community
- Enhance a respectful organisational culture

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Highlights

Survey profiling baseline

Beliefs, values and attitudes

Service activity on V&A

Experience of workplace abuse

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and lighthouses

Highlights

Mapping exercise

Data management

Workforce Learning and
Development Framework

Vicarious Trauma

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Violence Awareness Training

Diversity training

Mentoring

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Privilege Conversations (Dulwich Centre)

“Privilege refers to the invisible and unearned advantages and benefits associated with culture, race, gender, class, professional identity, sexual identity, gender identity, age, ability and other factors.”

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Outcomes

	2007	2009
Experience bullying	23%	12%
Witness bullying	40%	13%

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Outcomes

Violence Awareness Training

Data management

Contact Officers

Policies, guidelines, trainings embedded

Shipwrecks
and lighthouses

Outcomes

Change in thinking

Primary Violence
Prevention

Real evidence of change

Inside Out Violence
Prevention Project

Personally and professionally challenging

Highlights

Gradual change

Hard stuff became good stuff

Outcomes

*Infiltrate and influence personal,
professional and organisational spheres*

Shipwrecks
and lighthouses

Bigger picture learnings

Engaging in organisational change

Enablers

Senior management support

Funding

WHO – Violence Prevention Alliance

‘Whole of Organisation’

Primary Violence
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SA Health

Challenges

Big, long, slow job

“Primary violence prevention seeks to interrupt and alter long established and entrenched attitudes, norms and behaviour that are violent, abusive, disrespectful or inadvertently supportive of all of these.”

Evaluation

Primary Violence
Prevention

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Challenges

Engaging diverse groups – ? core business

“All of my clients are elderly so violence and abuse is not a problem in my work role”

“Most of my clients live alone so it is not an issue.”

Nature of violence and abuse

Hidden

Private

Silent

Primary Violence Prevention

Inside Out Violence Prevention Project

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Final Report

“Inside Out; An organisational
map for primary violence prevention”

May 2009

www.publications.health.sa.gov.au/allied/8/

www.who.int/violenceprevention/inside_out.pdf

Useful Resources

World Health Organisation Violence Prevention Alliance <http://www.who.int/violenceprevention/en/>

International Society of the Prevention of Child Abuse and Neglect (ISPCAN) <http://www.ispcan.org/>

Amnesty International Campaign to Stop Violence Against Women <http://www.amnesty.org/en/campaigns/stop-violence-against-women>

Close to Home, Domestic Violence Prevention Initiative (USA) <http://www.c2home.org/>

The Men's Initiative of Jane Doe Inc, The Massachusetts Coalition Against Sexual Assault and Domestic Violence , (USA) <http://www.janedoe.org/about.htm>

Useful Resources

Aged Rights Advocacy Service (ARAS), Abuse Prevention Program (AUS)
<http://www.sa.agedrights.asn.au/prevent/home.html>

Preventing violence before it occurs: A framework and background paper to guide the primary prevention of violence against women in Victoria

<http://www.vichealth.vic.gov.au/en/Resource-Centre/Publications-and-Resources/Mental-health-and-wellbeing/Preventing-violence/Preventing-violence-before-it-occurs.aspx>

Time for Action, the report of the National Council to Reduce Violence Against Women and their Children and associated documents

http://www.fahcsia.gov.au/sa/women/pubs/violence/np_time_for_action/Pages/default.aspx

B Pease, *Engaging Men in Men's Violence Prevention: Exploring the Tensions, Dilemmas and Possibilities* http://www.adfvc.unsw.edu.au/PDF%20files/Issues%20Paper_17.pdf

Which brings me to...

THE DAFFODIL PRINCIPLE...













Government of South Australia

SA Health